

SARGASSO

Innovation Day, 2023

15 November, 2023

Open Innovation Is it for me?

What can I gain from using the Open Innovation concept? As a company, do I dare to open up and share my innovative ideas with others?

These questions and many more will be discussed during this year's **SARGASSO Innovation Day**. A day that we hope will be both interesting and inspiring when it comes to business development.

When: November 15, 13:30-15:15

Where: Lindholmen Science Park

Language: English

Cost: Free

Go to registration

The seminar is held in conjunction to the BANOS MISSION ARENA 2023. Make your registration at the BANOS website.

Speakers & program



Andreas Bach

Director Maritime Transport and
Logistic Systems, RISE



Mike Hatrick

Vice President IP Strategy & Portfolio,
Volvo Group



Ethan Faghani

CEO, Cetasol



Tobias Husberg

CEO, CStrider

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|-------------|---|
| 13:30-13:40 | Andreas Bach
SARGASSO - The maritime tool for open innovation. |
| 13:40-14:10 | Mike Hatrick
Chasing innovation - Creating a culture of innovation. |
| 14:10-14:30 | Ethan Faghani
Experiences of SARGASSO and open innovation. |
| 14:30-14:50 | Tobias Husberg
Innovation mindset and challenges - Sharing experiences from over 25 years of development and problem solving. |
| 14:50-15:15 | Q&A:s |